

WEEKLY TIMES

OKINAWA

Saturday, November 25, 2000

Saturday Evening Edition

Mori Weathers No]confidence Vote



He huffed and puffed, but the house still stands.

A no]confidence motion against Japanese Prime Minister Yoshiro Mori was defeated in Parliament after ruling coalition party members withdrew support for it. It seems everybody, except for Mori and his few followers, know that the Prime Minister suffers from a poor level of trust with approval ratings less than 20 percent.

The public expected a change in politics with the struggle over the no]confidence vote. It appeared, however, to be a cheap soap opera within the ruling Liberal Democratic Party. Political disappointment prevailed on Okinawa and throughout Japan.

The motion was beaten by a vote of 237]190 early Tuesday morning after a marathon and often raucous session in which opposition lawmakers argued that the Mori administration was a failure.

The defeat, however, was predicted earlier in the night when Koichi Kato, an influential LDP figure, saw retreat in his rebellion aimed at ousting Mori. More than 50 parliament members boycotted the vote; they were mainly LDP]led ruling coalition members.

Kato and his comrades wiped tears from their eyes as they discovered dropouts from their group that guaranteed defeat.

Regarding the big issue of US military bases on Okinawa, any solution is heavily dependent on good national leadership. Thus, voices of disappointment were heard on the streets.

"I have no interest current politics," said a 61 year old male taxi driver. But he was following the news of Kato's rebellion, and commented on the results with resignation, saying "I thought Kato would

secede from the party with his colleagues. The LDP is the LDP after all.

"One woman, 58, a longtime supporter of the LDP, stated gMori makes inappropriate remarks. I was supporting Kato's attempt to change the direction of politics. He betrayed the nation.

"Other LDP supporters also were harshly critical. gI am very sorry for losing the chance to change this nation going into the 21st century. We need a new wind," said a 53 year old man in Ogimi Village. Another man, 58, from Okinawa City, wanted the resignation of Mori, saying gIt's become difficult to understand what is going on.

"Kato, formerly a bureaucrat in the Ministry of Foreign Affairs, followed in the footsteps of his father to become a member of the Lower House of the Japanese Diet.

While he was secretary general of the LDP in 1996, he visited Washington to discuss the Okinawa base issue, and requested the US Government consider the possibility of downsizing the US Marine Corps presence, which occupies 75% of the bases on Okinawa.

There was also criticism of Kato by Lower House representatives from Okinawa. Mr. Seiji Nakamura, parliamentary vice jminister of Defense, said with a sigh, gThere was a lot of lost time. After the storm, the weather will be fine." His message clearly meant that there would be no change after all.

New Year's Bash

Music producer Tetsuya Komuro and Governor Keiichi Inamine jointly announced that a free music event, RENDEZVOUS IN SPACE 2001, will be held at the Ginowan Seaside Park on 1 January, 2001 to kick off the new century.

Production costs for the event, to be sponsored by Okinawa Prefecture and Asahi TV, are expected to amount to 450 million yen (approx. \$4 million). The most advanced music, visual displays, and fireworks will be used for the event.

Mr. Komuro, who produced the theme song for the Okinawa Summit, had approached Okinawa Prefecture with the idea for the event which will have three parts.

He Wants You to Get His Goat

A Nakagusuku Village farmer is now preparing goat milk for trial marketing on Okinawa. Mr. Masahide Shinjo of Hagaromo Farm tested the milk this June, providing it to family and friends to monitor the quality and taste. A sufferer of the skin ailment atopic dermatitis said that after drinking the milk, symptoms were lessened. The response was good.

The farm expects to distribute the goat milk as a new health drink which is high in nutrition with less allergic reactions. They will start selling the product next February when supplies are greater.

On Okinawa, although a lot of people drank goat milk after the War, consumption decreased because cow's milk and artificially prepared milk became more common.

About 80 goats are raised on the Hagoromo Farm. Mr. Shinjo said that he bought new machinery to heat, sterilize, and bottle the milk so that preparation will not be a problem. The price of the milk will be 200 yen per 90ml bottle. He is taking orders by phone and will deliver.

Drinking goat milk is common in mainland Japan, especially so in Nagano and Aichi Prefectures.

According to Akihisa Shinjo, a professor at the University of the Ryukyus, goat milk has fewer allergens than cow milk, and a greater content of calcium, sodium, and protein than mother's milk.

Okinawan Product Promotion

The 14th Japan Local Area Promotion Festival was held for three days from 17 November in Ikebukuro, Tokyo, where ten municipal chambers of commerce and industry and fourteen businesses from Okinawa participated in displaying their products.

Riding the wave of the current health boom, Okinawan products such as turmeric and deepsea drinking water were popular items at the festival.

As the event is held to promote the products from different regions of Japan, some of the health food makers made use of it to attract buyers. They sent direct mail to customers letting them know the exhibition dates. Last year, they earned more than two million yen in just three days.

This year there seemed to be fewer customers because of the bad weather, however Okinawan booths attracted more than others.

Ms. Takano Miyazato, the reigning Ms. Cherry Blossom Festival from Nago City, attended the first day to promote Okinawa.

One Okinawan chamber of commerce member said, "Okinawan original products themselves appealed to customers, but more than that, businesses used various methods to market their products. That impressed me."

Getting Ready for the Next Big One

The 3rd Worldwide Uchinanchu Festival is scheduled to be held in November 2001. In order to better prepare for the big event next year, the organizers, the Worldwide Uchinanchu Festival secretariat, sent out questionnaires to learn what people concerned with the festival wanted.

After reading the questionnaire answers, it was found that there is great demand for cultural and entertainment events, but unique ideas such as an Uchinanchu Olympics and a commemorative Okinawan style bullfighting event were also proposed. The secretariat will decide what activities to hold using the responses it has received.

The survey was started this past June lasting three months. Queries were sent to thirty one countries where associations of people from Okinawa Prefecture and civilian ambassadors resided. From these groups and related others in Japan, opinions were collected on the prefectural homepage through the

Internet.

Okinawan emigrants and their descendants sent in 225 replies from five continents and Japan. At the top of the list of desired activities was an Okinawan entertainment exchange festival, numbers two and three were the opening and closing ceremonies, and fourth was a conference of civilian ambassadors.

Cultural and entertainment events made up almost half of the list's top ten. Other ideas included a World Uchinanchu Bazaar, an international business meeting and discussion, a karate competition, a soccer exchange festival, a Junior Summit, travel to the mainland and neighbor islands, and Kachashi and Eisa (Okinawan traditional dances) classes.

m"Nirai" People n(70) Moved to Create

Ms. Ayaka Uema, 22, cheerfully states, "I just applied for the contest because [noted artist] Yayoi Kusama was one of the judges. I thought I might get a chance to speak with her if I got a prize,...but I had never imagined I would get first prize!" Originally from Chatan Town, Ayaka is a student in the School of Arts at Japan University in Tokyo. Her work took first prize out of 600 entries for the Art Box Award.

This one was the tenth put out by the Art Box Gallery, whose recognition is known to be a gateway to success for new artists.

She was surprised because her work, titled "Self Destruction," was actually a draft for a woodcut block print, but her tutor at university said it was good enough that she needn't make it into a print.

Oddly enough, she believes that her style and technique have changed with the work, for she felt compelled as she was creating it. Earlier this year in February, she traveled to Cambodia for possible ideas to use in her work. Seeing the ancient ruins and wall paintings there, she was deeply moved.

She also became ill there, after which she strongly felt the desire to draw when she recovered. That is how she came to complete the work.

Ayaka now has an art scholarship, and is preparing for a one woman show early next year. She states that she plans to make a living by drawing.

News Shorts

Recognition of Labor

In order to honor people whose lifelong work has been significant, the Japanese Government selects people with special skills and talents for the Labor Thanksgiving Holiday every November 23.

Mrs. Kinue Arata, 74, was designated a master craftswomen by the Ministry of Labor this year for her accomplishments in Yaeyama Minsa textile. She is the 31st person from Okinawa Prefecture to be honored.

Minsa textile is a hand made traditional weave using techniques and processes that take time to complete. Mrs. Arata, born on Taketomi Island, is one of very few people who have been successful in keeping this art form alive. Using her experience in researching design and color, she established, and is director of, the Minsa Craft Museum on Ishigaki Island to maintain the legacy of Minsa textile.

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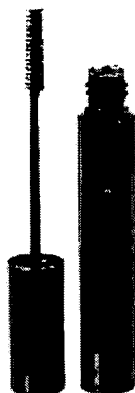
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Drawing Mascara****For Eyes, Black 01**

0.17 oz (5 g)

[see larger photo](#)

- [see all products in Mascara](#)
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PACKAGE DETAILS**RELATED PRODUCTS**

Color Sample:

**100% color guarantee**[learn more](#)

Use this Drawing Mascara with Lash Repair (see below).*

Drawing Mascara is a long lasting mascara for lengthening and giving a professional finish to eyelashes by separating them one by one.

Drawing Mascara Characteristics:**Makeup effect:**

- The Lift-Up Brush creates a professional looking finish with clean, finely drawn eyelashes
- Creates glossy and soft eyelashes
- Elegant volume without a heavy look

Treatment effect:

- Ceramide protects the eyelashes
- Based on Japanese marine deep waters (Deepsea Water), the formula has a great purity

Three special features of the Lift-Up Brush: The precision Lift-Up Brush creates ideal lash shape and length all the way from the root to the tip.

- **Fine Brush:** This brush, thin in diameter, fits nicely into the base of your eyelashes helping to coat even the shortest lashes.
- **Left Spiraling Band:** The left spiraling brush gently curls eyelashes one by one, by holding them between the brush fibers with professional accuracy.
- **U-Shape Fibers:** When seen at a cross section, the U-shaped grooves of the brush fibers fill up with mascara and allow for an even coating all the way to the tip of the eyelash. As a result, eyelashes appear lengthened from the root to the tip, creating beautiful eyes.

Drawing Mascara Key Ingredients:

- Ceramides and Pro-Vitamin B5 protect lashes and keep them in healthy condition
- Silicone oil gives lashes a shiny appearance and long-lasting benefits
- shu uemura exclusive Deepsea water adds purity to formula

***shu uemura** combines its expertise in makeup and treatment to produce a complete eyelash beauty regimen with two technologically advanced formulas:

- **Lash Repair**, an eyelash treatment that helps protect and free lashes from future damage, giving them a healthy look
- **Drawing Mascara**, featuring **shu uemura** precision **lift-up brush**, evenly coats all lashes, curling and lengthening them one by one to give a full, smooth and glossy appearance

Used in conjunction, **Lash Repair** strengthens lashes by priming lashes with a protective barrier, while **Drawing Mascara** coats lashes with strikingly profound length and color.

Result: Full and healthy eyelashes, inside and out.

Directions:

First, using the tip of the brush, apply mascara to the lashes on the inner and outer edges of the eye, where it is likely that mascara will be left out.

After lightly applying mascara to the topside of the eyelashes, brush the bottom side of the eyelashes starting from the base of the eyelashes as if you were trying to raise them up.

While curling up the eyelashes, you can separate them one by one and draw them thick and long. If using shu uemura Lash Repair first, make sure that Lash Repair has dried enough before applying Drawing Mascara.

Ingredients:

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SEARCH

Sea Water, Beeswax (cera alba), Rice Bran Wax (oryza sativa), Carnauba Wax, TEA-Stearate, Candelilla Wax (candelilla cera), Palmitic Acid, Acacia Senegal, Panthenol, 2-oleamido-1,3-octadecanediol, Sodium Polymethacrylate, Hydroxyethylcellulose, Methylparaben, Dimethicone Copolyol, Aminomethyl Propanediol, Propylparaben, Hydrogenated Cottonseed Oil, Hydrogenated Jojoba Oil, Simethicone, Polyquaternium-10, May Contain: Iron Oxides (CI 77499, CI 77491, CI 77492), Mica, Ultramarines (CI 77007), Titanium Dioxide (CI 77891), Ferric Ferrocyanide (CI 77510), Carmine (CI 75470)

Warnings:

Discontinue use if irritation or rash appears. Consult a doctor should the following persist:

1. Reddishness, rashes, or itching.
2. Symptoms similar to those above when exposing the applied area to direct sunlight.

Do not apply to areas that have cuts, rashes or eczema. Doing so can worsen these symptoms.

Caution:

1. Close lid tightly after use for hygienic care.
2. Keep in cool place avoiding sunlight.
3. Keep out of reach of children.

shu uemura Cosmetics Inc.

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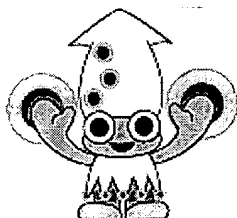


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We always give you the information in Namerikawa City.
- UPEDATE 1999.3.2 -

THERASOPIA (DEEP SEA WATER HEALTH SPA FACILITIES) @OPENING: OCTOBER 1, 1998



Recently there has been much talk about deep sea water being used for health benefits.

Our facilities make use of the particularly clean deep water in which Firefly Squid live.

There are four special features of this deep sea water:

Homeostasis (regularity and preservation of the body), purity, it is nutrient rich and has a low temperature.

Of these four elements, Homeostasis and purity are considered to be its most outstanding qualities.

Our facilities making use of these properties are being constructed with the following purposes in mind:

1. TO IMPROVE HEALTH.

We've taken the French developed Theraso Therapy (beauty and health treatment using sea water, sea algae, and the general environment and climate of the ocean), and are constructing facilities where there is a high emphasis on health and where everyone can easily use and benefit from deep sea water.

2. PR FOR THE USE OF DEEP SEA WATER.

While enjoying your therapy, you can learn about research content and results pertaining to deep sea water.

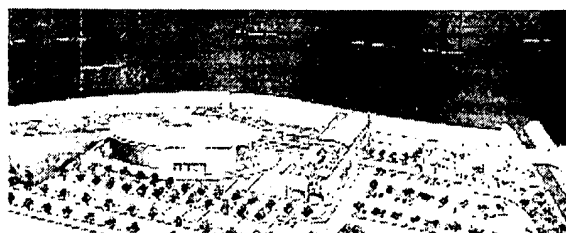
3. FOR THE VISITOR TO NAMERIKAWA

Not only is this health therapy facility the first of its kind to be constructed on the Japan Sea side of the country but it is also the first to emphasise the use of the preservation qualities and purity of deep sea water that is highly regarded around the world.

AN OUTLINE OF FACILITIES

@Staff guided facilities

- **Algopack**
Powdered sea algae is mixed into a paste with warmed deep sea water and spread over the entire



body.

You are then wrapped in foil which encourages perspiration and the expulsion of impurities.

- Aerogel

Therapy in which misted sea water that has been broken down with negative ions is inhaled. During treatment, the feeling of being under the sea is created by artificial light.

- Hydro massage

This is a massage given in warmed, bubbling and flowing sea water.

Ultrasonic waves created at the same time are highly effective for exfoliation of the skin.

Customer freely operated facilities

- Rest Bath, Magnum, Canon Bench, Walking Bath, Foot Bath, Jacuzzi, Vibura, Mineral Salt Room.
- When you use these facilities, you need to wear a bathing suit and a swimming cap.

For Enquiries:

please contact WAVE Namerikawa Co, Ltd.(TEL0764 - 76 - 9300)

HOTARUIKA MUSEUM Home Page

NAMERIKAWA FORMS SISTER CITY WITH THE VILLAGE OF SCHAUMBURG JULY 4,1997

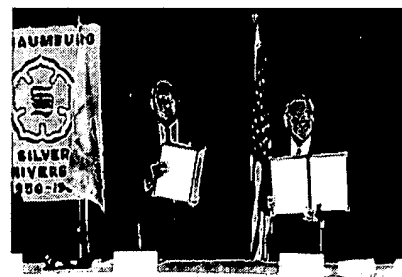
On July 4th 1997, Namerikawa and the Village of Schaumburg in Illinois, U.S.A. became Sister Cities. For Namerikawa, which also has Sister City Relations with Komoro City in Nagano Prefecture, Toyokoro City in Hokkaido and Nishinasuno in Tochigi, this is the first overseas Sister City. We'll now introduce an outline of the signing ceremony and Schaumburg itself.

SISTER CITY SIGNING CEREMONY.

On American Independence Day, July 4th1997, with a group of 25 people from the 2nd Wing of Citizens of Namerikawa in attendance, the Sister City Signing Ceremony was held in Schaumburg's council chambers.

After Mayor Larson's welcome speech, the signing of the covenants and exchange of memorial gifts took place. (Schaumburg gave a memorial plague and Namerikawa, a 'Kabuto' or traditional Samurai helmet).

Following that, friendship between the two cities was pledged.



VILLAGE PROFILE.

1. Location

26 miles (42kms) northwest of downtown Chicago.

2. Area

19.13 square miles (49kmsq.)

3. Council Established 1956

The Mayor, 6 councilors, part time clerks and a full time manager are appointed.

4. Population

73,745

5. Number of households

32,324

6. Education

Primary schools: 11. Junior high school: 2. Senior high school: 1.

7. Fire Department

4 fire stations, 133 firefighters

8. Cultural facilities

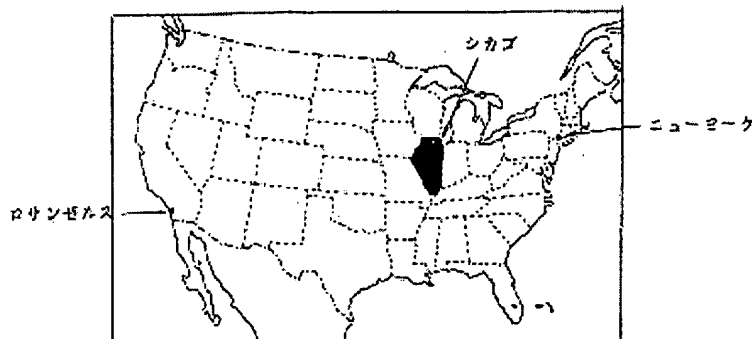
Schaumburg Prairie Centre for the Arts

Medieval Times dinner theatre.

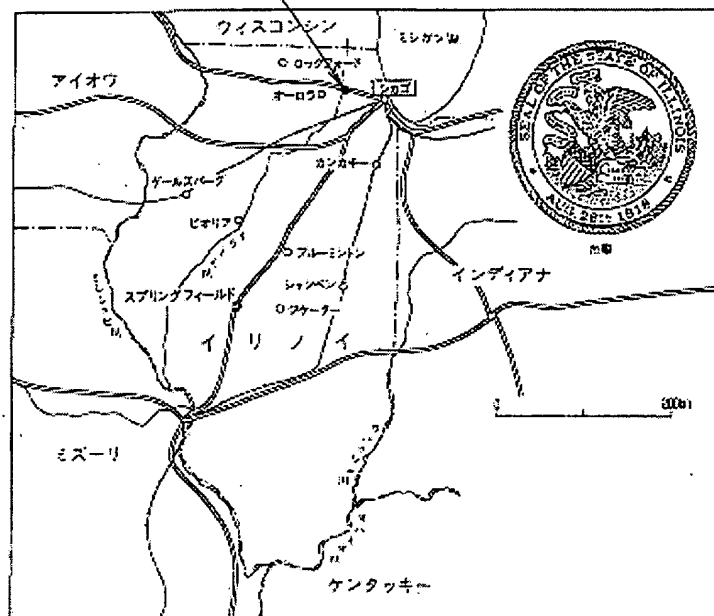
Motorola Museum of Technology.

9. Commerce

Schaumburg has several large world wide companies, starting with the famous Motorola Industry.



シャムバーグ市 (シカゴから42km)



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